



## Chair and Chief Observer's Report

Results for 2018 show that we achieved 53 test passes throughout the year, 13 of which were F1RSTS, this compares to 45 test passes in 2017.

You may recall we set ourselves a target of a 20% increase for the year, we achieved an increase of 18% so still not a bad result. Had we not had a problem with examiner capacity during the year we almost certainly would have achieved 60 test passes equivalent to a 33.3% increase. We have been in discussion with the IAM about this problem and hopefully it is now resolved.

Our recruitment of associates was once again significantly boosted by our very successful external presentations with 70% of new recruits being generated by our group last year. Throughout the year we gave 11 external presentations and delivered 83 Taster Drives.

At the beginning of 2018 we made a decision to go for quality rather than quantity as far as our member's evenings were concerned. Hopefully you will agree that this has paid dividends and the numbers attending, 70 plus in most instances, confirm our decision.

Our funds remain very healthy due to our membership support, IAM contribution for new associates and the donations we receive from our presentations. These funds enable us to operate the group and offer incentives to encourage more people, especially young people, to improve their driving skills and become safer drivers.

I am very pleased to also report that we continue to make excellent progress, this year we have already recruited 49 new associates compared with 55 for the whole of 2018. Demand for Taster Drives has been very high and by end of June we expect to have delivered 150 drives!

Another recognition of our success was to be awarded the trophy for being judged nationally as the best Social Media group.

As a result of this high level of demand I am pleased to say we have been able to recruit additional observers. Also due to IAM restructuring we have taken over the provision of car courses for south Lincolnshire from Boston group and thankfully three of their car observers have agreed to join our team.

As I am sure you will appreciate all of this success has put a great deal of pressure on the committee and observer team and Ashley and I are very grateful for all their help and support.



Finally thank you to all our members for your support and I hope you can see that we are working hard to ensure we achieve our objectives of helping to reduce the number of KSI's and to contribute to improving road safety in our area.

**Roger Hicks**  
**Chair & Chief Observer**

**21 May 2019**